



CHARACTER-WISE PARENTING

Empowering parents to prepare their children for life-long achievement

- ✗ Why is my child so disrespectful?
- ✗ How do you deal with bad attitude?
- ✗ My child is just so argumentative!
- ✗ I have tried reasoning and it fails!
- ✗ I cannot stand his self-centeredness!
- ✗ My child is just so full of complains!
- ✗ I am tired of nagging all the time!
- ✗ Why doesn't he obey the first time?
- ✗ I'm running out of discipline ideas!
- ✗ Why need to be reminded all the time?
- ✗ He is never satisfied with his toys!
- ✗ How do you deal with tough tantrums?



John Rosemond is America's most widely read parenting expert with 15 books in his name plus over 200 newspapers running his weekly parenting column. As the first certified *Rosemond Leadership Parenting Coach* in Asia, **Joseph Tan**, presents a **character-based approach** which challenges the popular notion of building high self-esteem and child-centered families. Joseph is also a certified instructor with the *Character Training Institute*, providing **leadership training** to executives and teachers. He has appeared regularly on BFM Radio in both the family and corporate programs. Website: www.goodmonday.com

THE SIX-POINT PLAN

1. THE CENTRALITY OF MARRIAGE

The secret to raising a happy, successful child is to give more attention to your marriage.

2. THE DUALITY OF AUTHORITY

The clue to proper parenting is to be both authoritatively loving and lovingly authoritative. We need to love our child enough to be tough on issues of obedience, respect and truthfulness.

3. IT'S ABOUT CHARACTER, NOT SKILLS

Parenting isn't about today or tomorrow. It's about twenty-five years from now. The measurement of authentic success at that stage certainly isn't high IQ and status – it is about the type of adult the child has become. The most prized possession we can leave behind for our child is a legacy of good character.

4. THE YES OF NO

Frustration isn't necessarily bad for children. A certain amount is absolutely essential.

5. THE COMMUNICATION OF DISCIPLINE

Where discipline is concerned, it's about communication, not consequences; leadership, not relationship. Effective discipline is the process of turning a child into a disciple, someone who will follow you.

6. THE MYTH OF HIGH SELF-ESTEEM

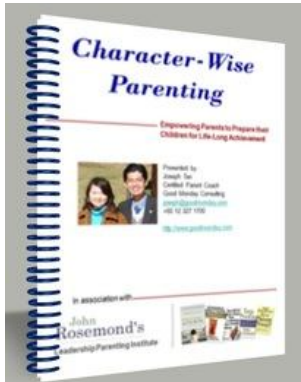
People with self-respect feel a sense of obligation to others. People with high self-esteem feel that others are obligated to them. Today's parents spend too much effort protecting their children from the rightful consequences of their misbehaviors as a result of this deceptive high self-esteem philosophy.

CHARACTER-WISE Parenting

Character-Wise Parenting training empowers parents to prepare their children for life-long achievement. Unless parents take leadership of the value-transfer process, we will witness the emergence of a new generation that is self-entitled and pleasure-seeking. Discover what you can do NOW to reverse this trend and train your child to be a person of good character.

Participant Materials

- Character-Wise* course workbook.



At the end of this training, parents will be able to ...

1. Create a parent-centered family based on firm values.
2. Exercise the right balance of love and leadership.
3. Understand the seasons of parenting.
4. Communicate with authority of using Alpha speech.
5. Expose the deception of high self-esteem.
6. Rightly apply the relevance of consequences.
7. Set right priorities for character development.

Day One	Lesson	What You Will Learn
9.00am	The Parent-Centered Family	<ul style="list-style-type: none"> • See the future vision for your child – character or skills? • Learn the seasons of parenting. • Identify the traits of a parent-centered family.
10.15am	Break	
10.30am	The Voice of Authority	<ul style="list-style-type: none"> • Discover the balance between love and leadership. • Learn about the concept of moral development. • Distinguish the difference between political & leadership speech. • Administer compelling consequences. • Apply confirming consistency. • Learn the <i>Agony</i> and <i>Godfather</i> Principle plus the <i>Referee's Rule</i>.
12.30pm	Lunch	
1.30pm	Workbook Activity	<ul style="list-style-type: none"> • Group discussion : Communicating as a couple/community. • Q & A
2.00pm	The Self-Esteem Deception	<ul style="list-style-type: none"> • Deception 1 – The child is fundamentally good. • Deception 2 – Personal happiness leads to positive change. • Deception 3 – Therapy is needed, not consequences.
3.15pm	Break	
3.30pm	The Execution of Discipline	<ul style="list-style-type: none"> • Reduce stress through systematic planning. • Apply the methods of <i>tickets</i>, <i>strikes</i>, <i>charts</i> and <i>the rod</i>. • Study examples of application. Relate to personal family application
5.00pm	Group Interaction	<ul style="list-style-type: none"> • Recap final seven words. • Introduce the follow-up program (e-course). • Q & A.
5.30pm	End of Training Session.	

GOOD MONDAY CONSULTING

Transforming Culture through Character Leadership

Joseph Tan is the Managing Director of *Good Monday Consulting*, a training and consulting company which focuses on the critical need to build integrity and leadership in three major *life domain* areas – work, family and education. Vital relationships require getting along with ourselves, our families, one's life partner, our children, our businesses and communities. Success is determined by relationships, and relationships are determined by character. His *Character-Wise* approach covers the *Four C.A.R.E* Keys of Clear conscience, Anger resolution, Rightful Authority and Energizing discipline.



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Character-Wise Leadership – This is the flagship training program designed for leaders and executives who are seeking to increase their scope of influence to the next level. Just being equipped in the technical competency of one's job is no longer a guarantee for success because more depends on who you are as a *person* rather than what you do as an *employee*. This program is conducted in affiliation with The Character Training Institute based in Oklahoma City, USA.

Character-Wise Conversations – This is the companion training program to *Character-Wise Leadership* as it aims to infuse leaders with the necessary skills for face-to-face communication. Despite advancement in technology, team morale and conflict resolution can only take place when we are able to handle difficult conversations and facilitate tough meetings. Create an environment of authentic relationships at work through a character-based approach to team communication.

John Rosemond

America's Most Widely-Read Parenting Expert

Character-Wise Parenting – As Asia's first certified parenting coach with *The Rosemond Parent Coaching Institute*, Joseph extends the scope of character leadership right into the home as well. Based on John Rosemond's 30 years experience as a family psychologist, 14 parenting books and over 200 weekly syndicated parenting columns, Joseph now delivers John's no-nonsense, traditional approach to parenting which fights head-on with the post-modern parenting psychobabble of our day. By investing in strengthening the parenting skills of employees, organizations will benefit because employees who have a peaceful family will translate into a more focused and productive workforce.

Joseph (B.Eng, MBA) has extensive working experience in corporations like Motorola, IBM and HP taking on roles in product engineering, sales, marketing and business development. This provides him with the industry background necessary to deal with the practical issues and challenges in making character development a vital part of your organizational performance culture. Instead of just conducting sporadic training sessions, Joseph provides the distinctiveness of consulting with organizations to create a *roadmap for sustainable transformation* based on the foundation of strong corporate values. His systematic approach to creating a character-based culture has equipped organizations with a *process-focused* framework that strengthens existing organizational development efforts rather than invent new ones.

Joseph has trained for companies like IBM, Motorola, Mesiniaga, StatsChipPac, Colgate-Palmolive, Panasonic, Bukit Kiara Properties, American Chambers of Commerce, The Star, Astro, Bolton, Reapfield Properties, Flextronics, Jebsen & Jessen, Freescale Semiconductors, Sony, RHB Insurance, National Insurance Association of Malaysia, AmBank, Affin Bank, Royal Bank of Scotland, OYL Electronics, Nielsen Company, REAL Education, Sekolah Sri KDU, DP Controls, Jotun, Thomson, Proton, Emerson Process Management and Taylor's Education Group

Feedback from **CHARACTER-WISE** Parents

"It feels good to be calm and collected and not be stressed out by my child's drama. She also had a taste of what it would be like if both mummy and daddy mean what we say. Really excited to tell you the results in the near future."

"We immediately practiced Alpha Speech and I must honestly say that for the past 2 weeks, my elder son is becoming more receptive to us saying "No" to him. After your session, my wife and I concluded that the buddy-buddy system must give way to a leadership approach."

"I am now using Alpha Speech everyday after realizing that I used the word 'OK' way too often. My husband and I have been trying in vain to get our 5 year old daughter to sleep on her own since last year with no success. With the principle of establishing a parent-centered family and using Alpha Speech, our girl is now sleeping on her own. Never thought it was so easy!"

"After hearing your experience, I used the 'targeted misbehavior' approach in collaboration with my daughter's music teacher (coupled with compelling consequences). There is now a complete change of behavior and attitude in class. Feedback from her teacher – *I never thought she could be so well-behaved!*"

"Thanks for a very enlightening course last weekend. I immediately practiced it with my daughter and it works! I started implementing the ticket system and her behavior improved tremendously because she did not want to lose any of her privileges. I'm also a saner person at home without having to raise my voice and getting all upset."