

**Joseph Tan** is the Director of *Good Monday Consulting*, a company focusing on principle-centered leadership training, coaching and consulting with a focus on building a culture of ownership and engagement. This is achieved through developing character, discovering strengths and driving accountability. By leveraging on his formal certification with tested and proven solutions from market leaders like *Gallup* and *Character Training Institute*, Joseph is able to come alongside the client's leadership team to build motivational and alignment depth which would then result in a high performance culture which is sustainable.

Company website : <http://www.goodmonday.com>

Video channel : <http://www.youtube.com/goodmondaychannel>



People who do focus on their strengths every day are six times as likely to be engaged in their jobs. They are more productive too, both individually and in teams. And they are more than three times as likely to say they have an excellent quality of life.

It isn't until people know what makes them talented and unique that they know how to perform better in their job. Or how to find one that's a better fit. And to build better relationships and be a better teammate. And to feel like they're improving, every single day.

[www.goodmonday.com/strengths](http://www.goodmonday.com/strengths)



Great leaders know that long-term success is not just a matter of knowledge and skills. It takes character and integrity to overcome the traditional problems businesses face and create a positive, engaging, and productive workplace culture. In addition to competencies, do your executives and managers have the depth of character that will enhance the reputation of your organization?

The secret to a great culture is not in the attainment of great results but in the assimilation of great character. A good name is better than silver or gold.

[www.goodmonday.com/character](http://www.goodmonday.com/character)



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Your strategy is all in place but if your organization does not have a culture of ownership and engagement, you may have still have high performance but is it sustainable? Culture must be regularly re-examined because what got us here will not get us there. In the words of Peter Drucker - "*Culture eats strategy for breakfast*".

Many organizations are able to articulate their core values but are unaware of the culture transformation process which needs to take place. The are four phases of this process are – culture setting, alignment, coaching and motivation.

[www.goodmonday.com/culture](http://www.goodmonday.com/culture)

Joseph (B.Eng, MBA) has extensive working experience in corporations like Motorola, IBM and HP taking on roles in product engineering, sales, marketing and business development. Coupled with more than 15 years of experience in corporate training, coaching and consulting, Joseph brings a unique perspective to organizational development and cultural issues which is reality-rooted and pragmatically-simple. Instead of just conducting sporadic training sessions, Joseph provides the distinctiveness of consulting with organizations to create a *roadmap for creating a culture of ownership and engagement* based on the foundation of a clear vision and strong core values.

By leveraging on decades of research and experience from established companies like *Gallup* and *Character Training Institute*, Joseph has adopted the strategy of receiving formal certification from these well-known training providers which in turn complements well his practical corporate experience to create a comprehensive solution for his clients.

*Joseph* has trained for companies across various industries like IBM, Motorola, Mesiniaga, StatsChipPac, Colgate-Palmolive, Panasonic, Bukit Kiara Properties, American Chambers of Commerce, The Star, Astro, Bolton, Reapfield Properties, Flextronics, Jebson & Jessen, Freescale Semiconductors, Sony, Alliance Bank, RHB Bank/Insurance, Tokio Marine, Great Eastern Life, National Insurance Association of Malaysia, AmBank, Alliance Bank, Affin Bank, Royal Bank of Scotland, OYL Electronics, Malakoff, Sime Darby, Exact Asia, Nielsen Company, Metrix Research, Trane, Norvatis, REAL Education, Sekolah Sri KDU, Tupperware, Asia Brands, DP Controls, Jotun Paints, Thomson, BMW, Mercedes-Benz (Daimler), Proton, Naza Group, Emerson Process Management, Selangor State Education, Ministry of Health, Iskandar Investments and Taylor's Education Group.