

*develop **character** \* discover **strengths** \* drive **accountability***

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**Joseph Tan** is the CEO of *Leaderonomics Good Monday*, the consulting division of *Leaderonomics Sdn Bhd* – a company focusing on principle-centered leadership training, coaching and consulting which positively impact an organization's key results. This is achieved through developing character, discovering strengths and driving accountability. By leveraging on his formal certification with tested and proven solutions from market leaders like *Gallup* and *Character Training Institute*, Joseph is able to come alongside the client's leadership team to build motivational and alignment depth which would then result in sustainable, high performance. For more information and media resources : <http://www.goodmonday.com/>



For decades, the Clifton StrengthsFinder assessment has helped people excel. From top business executives and managers to salespeople, teachers, students, and others, more than 10 million people have realized the benefits of leading with their strengths.

People who do focus on their strengths every day are six times as likely to be engaged in their jobs. They are more productive too, both individually and in teams. And they are more than three times as likely to say they have an excellent quality of life.

[www.goodmonday.com/strengths](http://www.goodmonday.com/strengths)



Great leaders know that long-term success is not just a matter of knowledge and skills. It takes character and integrity to overcome the traditional problems businesses face and create a positive, engaging, and productive workplace culture. In addition to competencies, do your executives and managers have the depth of character that will enhance the reputation of your organization?

There are four basic character pitfalls which diminishes one's leadership influence of the leader – personal pride, unresolved anger, conflict with authority, and weak convictions. The right exercising of the power of personal choice is key.

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Joseph (B.Eng, MBA) has extensive working experience in corporations like Motorola, IBM and HP taking on roles in product engineering, sales, marketing and business development. Coupled with more than a decade of experience in corporate training, coaching and consulting, Joseph brings a unique perspective to organizational development and cultural issues which is reality-rooted and pragmatically-simple. Instead of just conducting sporadic training sessions, Joseph provides the distinctiveness of consulting with organizations to create a *roadmap for creating a culture of accountability* based on the foundation of strong corporate values and employee engagement.

By leveraging on decades of research and experience from established companies like *Gallup* and *Strata Leadership/Character First*, Joseph has adopted the strategy of receiving formal certification from these well-known training providers which in turn complements well his practical corporate experience to create a comprehensive solution for his clients.

*Joseph* has trained for companies across various industries like IBM, Motorola, Mesiniaga, StatsChipPac, Colgate-Palmolive, Panasonic, Bukit Kiara Properties, American Chambers of Commerce, The Star, Astro, Bolton, Reapfield Properties, Flextronics, Jebson & Jessen, Freescale Semiconductors, Sony, Alliance Bank, RHB Bank/Insurance, Tokio Marine, National Insurance Association of Malaysia, MSIG Insurance, Great Eastern Life, Prudential Insurance, AmBank, Affin Bank, Royal Bank of Scotland, Bank of Papua New Guinea, Bank Negara Malaysia (Central Bank of Malaysia), OYL Electronics, Malakoff, Sime Darby, Exact Asia, Nielsen Company, Metrix Research, Trane, Norvatis, REAL Education, Sekolah Sri KDU, Tupperware, Asia Brands, DP Controls, Jotun Paints, Thomson, Mercedes-Benz (Daimler), BMW, Proton, Naza Group, Emerson Process Management, Selangor State Education, Ministry of Health and Taylor's Education Group.